**eBay Marketing Kit Language**

**Email/ Newsletter Blurb to Small Businesses:**

Join an exclusive six-week ecommerce course to grow your online presence this holiday season and beyond. Whether you’re just getting started in ecommerce or looking to expand their online presence, [**eBay’s Seller School**](http://www.ebay.com.smallbusiness/)will help you gain the skills to grow your business online in just a few hours a week. The course offers a dynamic virtual learning experience, including on-demand lessons, exclusive weekly webinars, and live coaching from expert sellers. And it’s 100% free. Class begins Weds., October 21 with rolling enrollment.

Main Street America is proud to have teamed up with ecommerce leader [eBay](http://ebay.com/) to extend this special invitation to our network. The course is open to sellers who have registered an eBay business account in the last six months. Registering is fast and free, and you can [do it here](https://reg.ebay.com/reg/PartialReg?acntType=business&_trksid=p2052190.l44594). Also, eligible businesses need at least one year of operating history to ensure they’re ready for the growth opportunity eBay is offering through this special course.

Learn more at [ebay.com/smallbusiness](http://www.ebay.com/smallbusiness).

**Facebook Post:**

Calling all small business owners! Learn to thrive online this holiday shopping season and beyond in just a few hours a week by joining @eBay’s Seller School. This 6-week course is designed to help small businesses take full advantage of the digital marketplace and offers exclusive access to virtual training, live webinars, and expert coaching. It’s 100% free and open to eligible businesses. Classes start Oct. 21 with rolling enrollment. @NationalMainStreetCenter has teamed up with @eBay to promote this exclusive opportunity to small businesses.

Learn more and enroll today at [ebay.com/smallbusiness](http://www.ebay.com/smallbusiness). @ebayforbusiness

**Instagram Post:**

Calling all small business owners! Learn to thrive online this holiday shopping season and beyond in just a few hours a week by joining @eBay’s Seller School. This 6-week course is designed to help small businesses take full advantage of the digital marketplace and offers exclusive access to virtual training, live webinars, and expert coaching. It’s 100% free and open to eligible businesses. Classes start Oct. 21 with rolling enrollment. @NatlMainStreet has teamed up with @eBay to promote this exclusive opportunity to small businesses.

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**LinkedIn Post:**

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Learn more and enroll today at [ebay.com/smallbusiness](http://www.ebay.com/smallbusiness).

**Twitter Post:**

Develop the ecommerce skills to succeed this holiday season and beyond by registering for a free, six- week course: @eBay’s Seller School. Class begins Oct. 21. Learn more at [ebay.com/smallbusiness](http://www.ebay.com/smallbusiness) @NatlMainStreet