Social Media Toolkit

# National Black Business Month

## Twitter

We are joining @NatlMainStreet in highlighting National Black Business Month this August! Tune in throughout the month as we spotlight and amplify the local Black-owned businesses in our district. Learn more about this month: <https://www.mainstreet.org/blogs/national-main-street-center/2020/08/06/august-is-national-black-business-month> #WeAreMainStreet #NationalBlackBusinessMonth

Join us this month as we highlight and share stories of Black-owned businesses in honor of National Black Business Month. Learn more about this month from @NatlMainStreet: <https://www.mainstreet.org/blogs/national-main-street-center/2020/08/06/august-is-national-black-business-month> #WeAreMainStreet #NationalBlackBusinessMonth

August is National Black Business Month! We are joining @NatlMainStreet in highlighting and sharing stories of Black-owned businesses in our community. Join us as we honor this month: <https://www.mainstreet.org/blogs/national-main-street-center/2020/08/06/august-is-national-black-business-month> #WeAreMainStreet #NationalBlackBusinessMonth

There are approximately 2 million Black-owned businesses in the U.S. Support one today: <https://officialblackwallstreet.com/directory/> #NationalBlackBusinessMonth #WeAreMainStreet

## Facebook/LinkedIn/Instagram

August is National Black Business Month! We are joining @NationalMainStreetCenter in highlighting and amplifying the Black-owned businesses in our downtown in honor of this month. Learn more about how you can get involved with National Black Business Month: <https://www.mainstreet.org/blogs/national-main-street-center/2020/08/06/august-is-national-black-business-month> #NationalBlackBusinessMonth #WeAreMainStreet