Social Media Toolkit

# National Hispanic Heritage Month

## Hashtags

#HispanicHeritageMonth #WeAreMainStreet

## Link

https://www.mainstreet.org/blogs/national-main-street-center/2020/09/17/celebrating-national-hispanic-heritage-month

## Twitter

We are joining @NatlMainStreet in celebrating National Hispanic Heritage Month! Tune in throughout the month as we highlight and celebrate Hispanic and Latinx business owners and community leaders. Learn more about this month: [LINK] #HispanicHeritageMonth #WeAreMainStreet

Join us this month as we highlight and celebrate Hispanic and Latinx business owners and community leaders in honor of Hispanic Heritage Month. Learn more about this month from @NatlMainStreet: [LINK] #HispanicHeritageMonth #WeAreMainStreet

Hispanic Heritage Month is 9/15 to 10/15! We are joining @NatlMainStreet in highlight and celebrate Hispanic and Latinx business owners and community leaders in our district. Join us as we honor this month: [LINK] #HispanicHeritageMonth #WeAreMainStreet

## Facebook/LinkedIn/Instagram

We’re celebrating National Hispanic Heritage Month! This month-long celebration begins September 15 and ends October 15, and aims to build awareness of the vibrant cultures, histories, and accomplishments of Hispanic and Latinx Americans. To honor the month, we are joining @NationalMainStreetCenter in highlighting Hispanic and Latinx business owners and community leaders in our downtown. Learn more about how you can get involved with National Hispanic Heritage Month: [LINK] #HispanicHeritageMonth #WeAreMainStreet